



COLLABORATING HOLISTIC ORGANIZATIONS INSPIRING CONSCIOUS EMPOWERMENT

C.H.O.I.C.E. is a service organization geared toward connecting people to practitioners, businesses, and organizations supporting greater health and well-being while providing an educational component for all.

VISION: A global community of individuals and organizations supporting each other in growth, education, creativity, and marketing in order to effectively provide goods and services aimed toward raising the vibrations of health, well being, conscious choice, personal development and empowerment of all peoples. Through a collaborative effort, the single voice becomes amplified by the resounding chant of all.

MISSION: It is the single-minded Intention of C.H.O.I.C.E. Alliance Network to be the forum of education, support, exposure and connection for individuals and organizations working towards the greater good of humanity, healing and unification on the planet.

Testimonials From Our Members...

"I'm excited to be a member of the CHOICE Alliance. Unlike traditional business organizations, CHOICE takes networking and marketing for personal and business growth to another level. The moment I interacted with the organization, I felt a true collaborative spirit among its members. It's definitely a good fit for me and my business." -**Cynthia Legette Davis, Founder, Leisure Fun** www.leisurefun.net

"I feel that this is an exciting time for people to come together to collaborate and grow – personally and professionally. And, when the concept of the CHOICE Alliance was presented to me, it completely matched my desires to be part of a network of people thinking differently and coming forward to share and encourage one another." **Joan Hardy Eison, Reset 3 Consulting** www.Reset3.com

"I'm so excited for the networking and large scale geographic connection that C.H.O.I.C.E. network offers. I'm grateful that an organization with such a talented and aligned founder exists. This organization is and will continue to assist in the measured growth of my business in the Northeast. Thanks Simran... for your vision and energy." - **Kimberley Beronet** www.everybodyisadancer.com

"What a wonderful opportunity to share collective resources, while offering services that meet individual needs. C.H.O.I.C.E. is a must for any health practitioner looking to meet new prospects, customers, or patients". **Jan Walker Pinnington, Nutritious Dining** www.nutritiousdining.com

"CHOICE has enlightened me to the wonderful opportunities for healing and personal growth that are here in my own community. I am so excited to find that there are other practitioners with holistic interests that can provide me with more resources to help grow my business as well as help me in my personal journey. The excitement and energy are contagious when we get together. CHOICE offers exciting marketing and networking opportunities with amazing resources immediately available. I am pleased to be associated with such enthusiastic, compassionate, dedicated healers!" **Sandy Agee, Agee Hypnotherapy Center** www.ageehypno.com



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SMALL BUSINESS MEMBER LEVEL BENEFITS

C.H.O.I.C.E. - 106 East Main St – Lexington SC – www.ChoiceAlliance.org - (P) 803.356.1806 (F) 803.356.2668

<p>SB LEVEL III</p> <p>\$333/qtr</p>	<ul style="list-style-type: none"> • Free 4 ¾ W x 7 ¼ H (1/4 page) ad in C.H.O.I.C.E. Alliance Publication • 10 Free listings in Events Calendar and 10 modality listings in print and on web • Feature writer preference for C.H.O.I.C.E. publication • Two additional members from your organization may participate in meetings, calls, and events. • Features and announcements in C.H.O.I.C.E. newsletters • Bi-Monthly Chapter Meetings for networking and education • Bi-Monthly Conference Call with ‘National’ Hot Topic Speakers • Website Decal to link to C.H.O.I.C.E. website from your website to others and vice versa • Public access site to drive business to you and additional promotion throughout many states • Private Member Back Office to include blogs, bulletin boards, calendar postings and other tools • Online C.H.O.I.C.E. retail store to help sell products you create (Coming 2010) • Member Group Benefits and Discounts • Affiliate program partnership • 11:11 Magazine Sponsor: Annual subscription to all members in good standing
<p>SB LEVEL II</p> <p>\$198/qtr</p>	<ul style="list-style-type: none"> • Free 4 ¾ W x 3 ½ H ad in the C.H.O.I.C.E. Alliance Publication • 4 Free listings in Events Calendar and 5 modality listings • Opportunities to write for C.H.O.I.C.E. publication • Features and announcements in C.H.O.I.C.E. newsletters • Bi-Monthly Chapter Meetings for networking and education • Bi-Monthly Conference Call with ‘National’ Hot Topic Speaker • Website Decal to link to C.H.O.I.C.E. website from your website and vice versa • Public access site to drive business to you and additional promotion throughout many states • Private Member Back Office to include blogs, bulletin boards, calendar postings and other tools • Online C.H.O.I.C.E. retail store to help sell products you create (Coming 2010) • Member Group Benefits and Discounts • Affiliate program partnership • 11:11 Magazine Sponsor: Annual subscription to all members in good standing
<p>SB LEVEL I</p> <p>\$99/qtr</p>	<ul style="list-style-type: none"> • Free Business Card Ad each quarter in the C.H.O.I.C.E. Alliance Publication • 2 Free listings in Events Calendar and 2 modality listings on website • Bi-Monthly Chapter Meetings for networking and education • Bi-Monthly Conference Call with ‘National’ Hot Topic Speaker • Website Decal to link to C.H.O.I.C.E. website from your website and vice versa • Private Member Back Office to include blogs, bulletin boards, calendar postings and other tools • Member Group Benefits and Discounts on business essentials • Affiliate program partnership • 11:11 Magazine Sponsor: Annual subscription to all members in good standing
<p>INDIVIDUAL</p> <p>\$89/yr</p>	<ul style="list-style-type: none"> • 10% Discount toward member services and/or products • Access to calls, classes and workshops for personal development for free and at a discount • 11:11 magazine Free annual subscription

C.H.O.I.C.E.

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Member Application (3/1/09)

LEVEL III \$333/qtr LEVEL II \$198/qtr LEVEL I \$99/qtr INDIVIDUAL \$89/yr

NAME: _____ CHOICE CHAPTER # _____ Date Enrolled: _____

BUSINESS NAME: _____ Position/Title: _____

Physical Address: _____

City: _____ State _____ Zip _____

Mailing Address (if different): _____

Business Phone: _____ Business Fax: _____ Alt/Cell Phone/Eve _____

Website: _____ Email: _____

Description of Products/Services: _____

****All Applicants must fill out and sign all pages for application to be valid. Fax application 803.356.2668 or mail to: C.H.O.I.C.E. Alliance - 106 East Main Street, Lexington SC 29072.**

CREDIT CARD AUTHORIZATION

_____ I authorize my membership to CHOICE Alliance to be charged automatically. In signing this agreement, I understand my organization is **committing to a full year of membership**, authorizing a quarterly charge to be applied to the credit card listed below. I understand that in order to cancel my membership I must give **written notice to the CHOICE Alliance 30 days in advance of year end.** I authorize Simrick, LLC, dba, CHOICE Alliance to process charges on the following credit card account: Jan 1, April 1, July 1, & Oct. 1 of each year I am enrolled as a C.H.O.I.C.E. Alliance member. AMEX charges will appear as Believe on CC receipts.

_____ I authorize a full year's payment towards membership, receiving a 5% discount by doing so, either by check or credit card authorization as noted. Discount only applicable if paying for a 12 month calendar year.

Name on card: _____ Card Type: MC _____ Visa _____ Amex _____

Billing Address: _____

City _____ ST _____ Zip _____

Account Number: _____ Exp Date: _____

Authorized Signature _____ Security Code (CID) _____

*For Office Use Only

*Member # _____ Chapter City _____ Amt: \$ _____ Admin _____ Charter Y N

106 East Main St. – Lexington, SC - www.ChoiceAlliance.org
(P) 803.356.1806 – (F) 803.356.2668 info@choicealliance.org

MEMBERSHIP and DUES

Membership in the CHOICE Alliance is an annual commitment from January 1 - December 31 with dues paid annually or quarterly (on the first day of the quarter). If a member joins in the middle of a quarter, dues will be prorated based on the assessment that the month is divided into thirds. The prorated charge will include any day proceeding the date, falling within that third of the month. Dues are non-refundable. Membership may be cancelled with 30 days written notice prior to the next calendar year. All written correspondence should be directed to **CHOICE Alliance, c/o Believe** headquarters at **106 East Main St., Lexington, SC 29072**. Memberships will renew automatically annually unless written cancellation is received within 30 days of renewal date. Credit cards will be automatically charged at specified quarterly dates once authorized based on a per month accrual. Members may pay full year up front and receive a 5 % discount off fees but only when a 12 month calendar year is contracted.

In order to remain a member in good standing (eligible to serve in a leadership role and to continue to receive member benefits) all dues must be paid on time. There will be a \$25 reinstatement fee for any dues received beyond the due date, in addition to missed dues collected if within the same calendar year. There will be a \$35 return check fee.

Members agree to submit all information and forms as requested by the Alliance. The Choice Alliance is not responsible for website and print information posted if business partner does not submit requested information or submits without proofing for errors. Free ads and paid upgrade ads are subject to graphic design costs unless ads are supplied print ready by member. Graphic design fees can range between \$65 - \$85 dollars per hour based on ad requirements. Print deadlines for submission are to be met and are the responsibility of the C.H.O.I.C.E. member to be included in publication. Members may upgrade ad sizes by paying the excess of the 4X ad cost of size chosen, by subtracting the cost of the member level free ad space. There is no back accrual of ad space if not utilized by the member at the time of print. In addition, member levels, perks and ads are non-transferrable.

Members commit to abide by all bylaws set forth and remain committed to the mission, vision, values, and purpose of the Choice Alliance Organization. In addition, members commit to fair and just practices with and between one another, along with providing support to other members through meeting attendance, referrals, participation, and collaboration. Members must be authentic in only practicing and advertising modalities they have been fully trained and certified in. Simrick LLC, C.H.O.I.C.E. Alliance, or any affiliate of Simrick, LLC is not liable or held responsible for the information, views, or practices of members within the organization, nor are they required to endorse, insure, or stand behind any liabilities incurred.

Charter Memberships – All Members signing on as Charter members by specified Charter offerings will set their price of membership, never to change while in the CHOICE Alliance Organization. If a Charter member chooses to upgrade or downgrade their initial Charter membership, they no longer qualify for that Charter position and are subject to any rate changes that may occur. Charter memberships are non-transferrable. Charter members cannot be reinstated at the Charter status if lapsed but can be reinstated as members once assessed fees are updated. C.H.O.I.C.E. reserves the right to dismiss a member in the event of inappropriate conduct, unfair business practices, misrepresentation, or below standard quality of care and service.

Choice Alliance reserves the right to modify the terms and conditions as required in the best interest of the organization and its goals for members of the organizations.

CROSS MEMBER BENEFITS

Members agree to offer a service(s) or product(s) from their business to other Alliance Chapter members at either a % or specific dollar amount. The list of benefits will be published on the member website. The benefit may be changed on an annual basis. Any additional member benefits being offered as special promos throughout the year may be posted on the website Member Bulletin page. Changes must be submitted in writing using the CHOICE Cross Member Benefit Update Form to the CHOICE web-master and will be published within 10 working days. It is understood, as the organization develops, increased member benefits will be sustained and implemented but are dependent upon an active and solid membership providing funding to allocate toward common expenses and/or increased membership.

I have read and agree with all CHOICE Alliance Terms and Conditions. For application to be valid, applicant must sign here.

(Signature)

Date: _____

(Print Name)

Member # _____

The C.H.O.I.C.E. Member to member Discount I would like to authorize placed on the Member Access portion of the website is below. I understand that this discount is to be given to any C.H.O.I.C.E. member in good standing and can be modified, however modifications may only occur the first week of January and last week of July on the website.

