



C.H.O.I.C.E.

COLLABORATING HOLISTIC ORGANIZATIONS
INSPIRING CONSCIOUS EMPOWERMENT

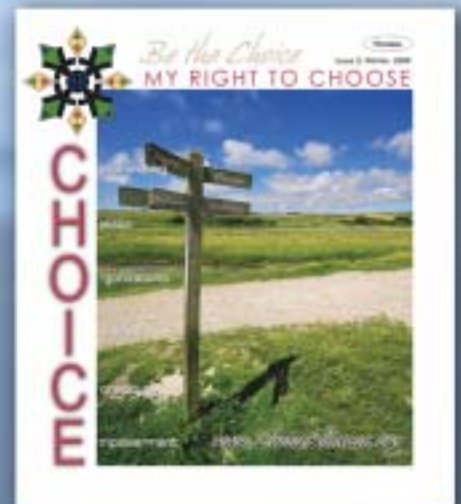
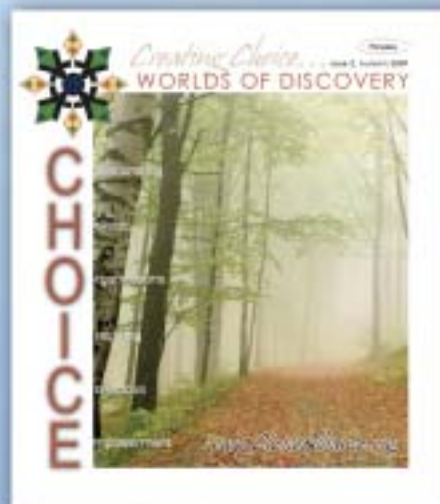
106 East Main St. • Lexington, SC 29072
(P) 803.356.1806 • (F) 803.356.2668
<http://ChoiceAlliance.org/>

C.H.O.I.C.E. memberships available
Small Business and Corporate Levels

"For our world to change, empowerment to become the norm, and healing readily available to all...a paradigm shift must occur; one that looks at abundance from the perspective of collaboration, unity and the ability of all to succeed and flourish by giving.

I challenge you to take hold of an opportunity to expose your business at reduced costs, in a focused, service oriented publication, so that you can pay it forward toward the consumers that need you. Let us heal our economy, businesses and consumers along the way."

C.H.O.I.C.E. Founder , Simran Singh





C.H.O.I.C.E. Magazine Advertising Information

About

C.H.O.I.C.E. is a publication focusing on the health, well being, empowerment and education of individuals so they live more positive lives, making choices to live in the best interest of personal development, service to community, our environment and balance of/for our world.

Guidelines

C.H.O.I.C.E. is printed quarterly and is available as a Free pick-up throughout the Southeast. The goal of the publication is to provide businesses the broadest geographical reach at an economically supportive price. Advertising will be featured statewide when placed allowing for a broader distribution and marketing effort, with concentrated efforts in the location of the advertiser's business location.

Frequency & Contract Terms

Ads may be purchased on an individual or 4 time frequency basis. Rates are listed in accordance to frequency, as well as choice between color or black and white.

Payment

C.H.O.I.C.E. advertisers will be asked to include payment when ad is placed. Ad graphics assistance is charged in addition for ads that are not camera ready. Payment is made payable to Simrick LLC, Dba C.H.O.I.C.E. Alliance, 106 East main Street, Lexington SC 29072. If an ad is placed by an advertising agency on behalf of another business, both the ad agency and the business are liable for payment.

Placement

C.H.O.I.C.E. position requests are given consideration, but publisher cannot be held liable for failure to accommodate requests. Guaranteed positions are back cover, inside front cover, inside back cover and page 3.

Make-Good Policy

C.H.O.I.C.E. errors in ads must be reported to your account executive within 2 weeks of publication. At that time, any errors on the part of C.H.O.I.C.E. will be considered for a make-good by the publisher. C.H.O.I.C.E. is not responsible for errors overlooked by advertisers after an ad has been proofed and approved.

Advertising

For advertising information, 803.356.1806 or info@BelieveSC.com

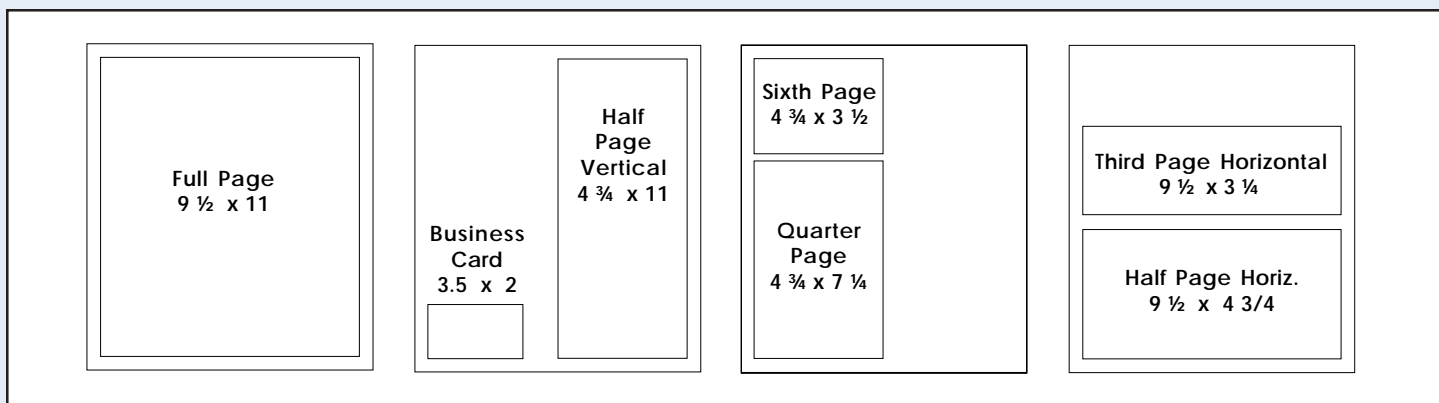
C.H.O.I.C.E. Alliance Publication Themes & Due Dates

Issue Themes:	Ad Due	Ad Close	Release Date
HAVING CHOICE: Health & Well-Being	March 30, 2009	April 3, 2009	May 15, 2009
CREATING CHOICE: Worlds of Discovery	June 30, 2009	July 3, 2009	August 1, 2009
BE THE CHOICE: My Right to Choose	Sept. 1, 2009	Oct. 3, 2009	Nov. 1, 2009
CELEBRATE CHOICE: I Choose Me	December 1, 2009	Dec 5, 2009	January 1, 2010
CONSCIOUS CHOICE: Discipline & Desire	March 1, 2010	March 10, 2010	April 1, 2010
POSITIVE CHOICE: The Art of Living	June 1, 2010	July 10, 2010	July 1, 2010
SILENT CHOICE: Learning Surrender	Sept. 1, 2010	Sept. 10, 2010	October 1, 2010
VOICING CHOICE: Authentic Living	December 1, 2010	Dec. 10, 2010	January 1, 2011

Ad Specifications

Ad Type	Size	Color 1X	Color 4X	Blk/Wht 1X	Blk/Wht 4X
Business Card	3.5 x 2	\$ 110	\$ 90	\$ 85	\$ 65
Sixth Page	4 ¾ x 3 ½	\$ 195	\$ 170	\$ 160	\$ 130
Quarter Page	4 ¾ x 7 ¼	\$ 285	\$ 235	\$ 225	\$ 185
Third Page Horizontal	9 ½ x 3 ¼	\$ 350	\$ 295	\$ 275	\$ 235
Half Page Horiz.	9 ½ x 4 ¾	\$ 465	\$ 395	\$ 370	\$ 285
Half Page Vertical	4 ¾ x 11	\$ 465	\$ 395	\$ 370	\$ 285
Full Page	9 ½ x 11	\$ 910	\$ 785	\$ 725	\$ 625
Inside Back Cover	9 ½ x 11	\$ 950	\$ 900	X	X
Inside Front Cover	9 ½ x 11	\$ 975	\$ 925	X	X
Page 3	9 ½ x 11	\$ 975	\$ 925	X	X
Back Cover	9 ½ x 11	\$ 1095	\$ 995	X	X

- Prices are camera ready (graphic design is at an additional rate if needed)
- All ads and graphic design fees must be pre-paid



C.H.O.I.C.E. Magazine Advertising Contract



C.H.O.I.C.E. Publication is hereby authorized to publish _____ size ad for _____ issue(s). Ad space costs _____ per issue based on current rates.

THE AD CHOSEN IS:

- Color Black/White
- I request Graphics assistance and understand there is a separate charge.
- I will submit a camera ready ad by due date _____
- These are additional items I am contracting _____

ADVERTISING AGENCY (if applicable)

The ad agency of _____ hired by and representative of _____ has full authority and responsibility for contracting _____ ad size space for _____ issues in C.H.O.I.C.E. Magazine. Ad space costs _____ per issue based on current rates and _____ (ad agency) are fully and solely responsible for payment according to the terms of this contract.

Signature _____

TERMS OF TRADING: as stated on the current rate card

1. Ad payment is due at time of ad material submission. Ads will not run if payment in full is not collected.
2. Publisher reserves the right to refuse any ad it deems unacceptable for publication, without explanation.
3. Ads cannot be cancelled after ad space deadline as it appears on the current rate card. Submission of the ad copy is the responsibility of the Advertiser. Copy from last insertion will be run if new copy is not received by applicable ad space deadline as shown on current rate card. If no previous insertion is available, Advertiser is liable for cost on contracted space. If an ad is not submitted by ad space deadline, and no previous insertion is available, Publisher, in its sole discretion, may opt to use such space for another advertisement; barring this, Advertiser shall still be liable for the full contract rate. Publisher reserves the right to refuse to publish ads for delinquent accounts.
4. Failure to acknowledge or return proof will not alter contract payment terms or obligations.
5. The Publisher guarantees the delivery of this publication; however, Publisher does not guarantee an exact publication date.
6. In the event that Advertiser in accordance with conditions of this Contract does not make payment, Advertiser agrees to pay for reasonable fees incurred by the Publisher in collection of this account, including, but not limited to, reasonable attorney's fees, collection agency fees, court costs, etc.
7. The publisher shall not be liable to the Advertiser for delays in the publication, damages resulting from failure to include all or any of said items of advertising, or errors in the advertising, in excess of monies paid for such advertising for the issue in which error or the omission occurred.

GENERAL AD INFO:

As stated on rate card. INSERTS: Special rates available upon request. FREQUENCY DISCOUNTS: Advertisement(s), must be run consecutively within one year of first insertion date to be eligible for frequency discounts.

I, hereby warrant that I have read the Contract conditions and that I have full power and authority to place advertising in accordance with the terms and conditions set forth herein for the below named firm and to bind said firm.

Name of Firm _____

Website _____

Contact Name _____

Main Phone # _____ Alt # _____ Fax # _____

Firm's Billing Address _____

Credit Card Number _____

Name _____

Exp _____ CID _____

Authorization to charge Y N

CC Billing Address (if different) _____

City, SC Zip _____

Authorized Signature _____ Print Name _____

Ad Representative _____

Client # _____ Contract # _____