



COLLABORATING HOLISTIC ORGANIZATIONS INSPIRING CONSCIOUS EMPOWERMENT

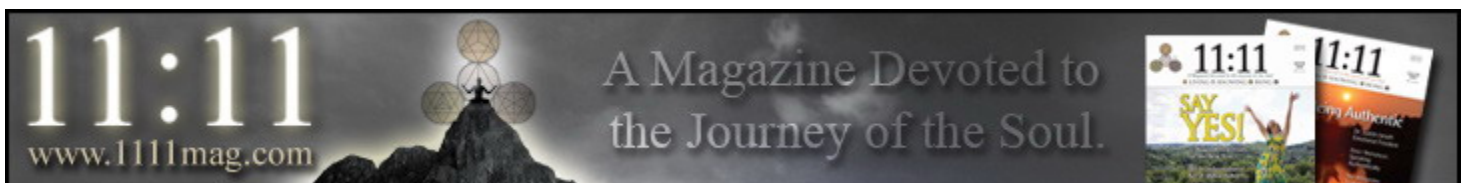
**C.H.O.I.C.E.** --- 106 East Main Street – Lexington SC 29072 --- (P) 803.356.1806 (F) 803.356.2668  
[www.choicealliance.org](http://www.choicealliance.org)



Are you an Organization that wants broader, national and multi media coverage ...

As a Corporate Sponsor, your benefits include:

- Print exposure via 11:11 magazine, distributed to subscribers throughout 47 states & Canada, in addition to *National Chain Distribution through Barnes & Noble and other specialty chains.*
- Online banner/commercials and Talk Show exposure via *7<sup>th</sup> Wave Network, Voice America, The World's Leading Online Radio Programming Network, with 3,000,000 listeners per month.*
- Print exposure through the C.H.O.I.C.E. Magazine in all states where there are members (currently SC, NC, FL, GA – and expanding into MD, DC, NY, NJ, AL, TN through 2010)
- A network of like-minded member practitioners that can not only utilize your products and services but have the target market clientele that are seeking such products and services.



# VoiceAmerica and World Talk Radio Networks generate over 2 million unique visitors on a monthly basis. – May 2008

## Modavox's Audience

42% of our listeners are female and 58% of our listeners are male

57% of our female listeners are between the ages of 25-49

43% of our male listeners are between the ages of 25-55

62% of respondents have listened for over a year

42% have been listening for 5 months or less

68% say they tuned in 3 or more days each week

\*Specific demographics are driven by the content, the host and the show

**“Streaming video online has become an activity many Americans aren’t just experimenting with, but enjoy on a regular basis,” said Adam Wright, Director at Ipsos MediaCT**

## Our “Sticky Factor”

Stickiness is anything about a website that encourages a visitor to stay longer or come back frequently. On the VoiceAmerica Network, it is the quality of our content, talented hosts, and compelling guests. Currently, the Voice America Network has a ‘Sticky Factor’ of 24-25 minutes per listener.

“Users continue to prove that they want to consume radio on their terms,” said Tom Webster, vice president, Edison Media Research. “On-demand media and a wealth of portable devices are creating listening occasions that were previously either unavailable or under-utilized, which is increasing the overall demand for audio content.”



The image is a promotional graphic for the 7th Wave Network. At the top, the logo features the text "7TH WAVE NETWORK" in a stylized, glowing blue font, with a globe of the Earth integrated into the letter "V". Below the logo, the text reads "Visionary and Transformational Radio". A paragraph of text describes the network's focus on universal principles and inspiring change makers. The website address "www.7thWaveNetwork.com" is listed. Below this, there is a grid of eight small thumbnail images, each representing a different radio show or podcast with its own title and host photo. At the bottom left, there is contact information for advertising and hosting opportunities. At the bottom right, the VoiceAmerica logo is displayed.

**11:11 Talk Radio Podcasts on I-Tunes ----- Reach 3,000,000 Listeners**



<b>C.H.O.I.C.E. – CORPORATE MEMBER LEVEL BENEFITS*</b>	
<p><b>LEVEL VII</b></p> <p><b>\$3530.00/qtr</b></p> <p><b>*w/ 1 year Commitment</b></p>	<ul style="list-style-type: none"> <li>• One 30 second commercial to air on three 30 second spots plus weekly rebroadcast (36 total/qtr on 11:11 Talk Radio, Voice America’s 7<sup>th</sup> Wave Network (up to 2,000,000 listeners via network)** (Production Costs of Commercial Included)</li> <li>• Rotating Banner link on 11:11 Talk Radio/ 7<sup>th</sup> Wave Network Web Page &amp; C.H.O.I.C.E. Page</li> <li>• 2 Full hour guest features in a year on 11:11 Talk Radio*</li> <li>• Free Full Page Color ad in 11:11 Magazine 6 Times a year*</li> <li>• Free Full Page ad in C.H.O.I.C.E. Publication 6 times a year*</li> <li>• Featured Business One Page Profile in C.H.O.I.C.E. Alliance Publication &amp; writer preference</li> <li>• Member from your organization may speak in ‘National C.H.O.I.C.E. Feature Call’</li> <li>• Guest member speaker at C.H.O.I.C.E. Chapter meetings</li> </ul>
<p><b>LEVEL VI</b></p> <p><b>\$2750/qtr</b></p> <p><b>*w/ 1 year Commitment</b></p>	<ul style="list-style-type: none"> <li>• Rotating Banner link on 11:11 Talk Radio/ 7<sup>th</sup> Wave Network &amp; C.H.O.I.C.E. Web Page</li> <li>• 2 1 hour Guest Feature on 11:11 Talk Radio in a year*</li> <li>• 8 Commercial mentions during air time on 11:11 Talk Radio</li> <li>• Free Half Page Color ad in 11:11 Magazine 6 times a year*</li> <li>• Free Full page ad in C.H.O.I.C.E. Publication 4 Times a year*</li> <li>• Featured Business One Page Profile in C.H.O.I.C.E. Alliance Publication &amp; writer preference</li> <li>• Member from your organization may speak in ‘National C.H.O.I.C.E. Feature Call’</li> <li>• Guest member speaker at C.H.O.I.C.E. Chapter meetings</li> </ul>
<p><b>LEVEL V</b></p> <p><b>\$2000.00/qtr</b></p> <p><b>*w/ 1 year commitment</b></p>	<ul style="list-style-type: none"> <li>• 1 Full hour Guest Feature on 11:11 Talk Radio in a year*</li> <li>• 4 Commercial mentions during air time on 11:11 Talk Radio</li> <li>• Free Quarter Page Color ad in 11:11 Magazine 6 times a year*</li> <li>• Free Half Page ad ( 4 X/yr) in C.H.O.I.C.E. Publication and free event listings and website*</li> <li>• Rotating Web banner C.H.O.I.C.E. public website</li> <li>• Featured Business One Page Profile in C.H.O.I.C.E. Alliance Publication &amp; writer preference</li> <li>• Member from your organization may speak in ‘National C.H.O.I.C.E. Feature Call’</li> <li>• Guest member speaker at C.H.O.I.C.E. Chapter meetings</li> </ul>
<p><b>LEVEL IV</b></p> <p><b>\$1500/qtr</b></p> <p><b>*w/1 year commitment</b></p>	<ul style="list-style-type: none"> <li>• 14 minute Guest Feature on 11:11 Talk Radio</li> <li>• 2 Commercial mentions during air time on 11:11 Talk Radio</li> <li>• Free Quarter Page Color ad in 11:11 Magazine 6 Times a year*</li> <li>• Free half Hour guest feature on 11:11 Talk Radio in a year*</li> <li>• Free Half Page ad (4 X/yr) in C.H.O.I.C.E. Publication and free event listings and website*</li> <li>• Rotating Web banner C.H.O.I.C.E. public website</li> <li>• Featured Business One Page Profile in C.H.O.I.C.E. Alliance Publication</li> <li>• Feature writer preference for C.H.O.I.C.E. publication</li> <li>• Member from your organization may speak in ‘National C.H.O.I.C.E. Feature Call’</li> <li>• Guest member speaker at C.H.O.I.C.E. Chapter meetings</li> </ul>

**General Member Benefits for ALL Corporate Levels\*\*+**

**\*Corporate members are signing to a one year commitment with dues paid quarterly to receive all benefits.**

©2009

- Company Associates can attend Monthly Chapter Meetings anywhere in US for networking and education
- Monthly Conference Call with ‘National’ Hot Topic Speaker for Business Growth/Marketing/Empowerment
- Opportunity to be the Hot Topic for a C.H.O.I.C.E. Member Conference Call
- Online C.H.O.I.C.E. Publication for public access to resources/services within the organization

- Member newsletter to motivate, hold vision, set intention and provide tips and resources for business and personal development, along with featuring practitioners – products Corporate Levels allow for extra blurbs on monthly letter on a rotating basis and announcing of events for assistance in promotion
- Website Decal to link to C.H.O.I.C.E. website from your website and vice versa and C.H.O.I.C.E. Emblem window decals
- Affiliate Partner Program
- Public access site to drive business to you
- Private Member Back Office to include blogs, bulletin boards, calendar postings and other networking tools with all members locally
- Member Group Benefits and Discounts on business essentials
- Corporate rotating banners on C.H.O.I.C.E newsletters
- Access to benefits from other Corporate sponsors
  - 11:11 Magazine Sponsor: 30 copies of each issue to all members in good standing

**VISION:** A global community of individuals and organizations supporting each other in growth, education, creativity, and marketing in order to effectively provide goods and services aimed toward raising the vibrations of health, well being, conscious choice, personal development and empowerment of all peoples.

Through a collaborative effort, the single voice becomes amplified by the resounding chant of all.

**MISSION:** It is the single-minded Intention of C.H.O.I.C.E. Alliance Network to be the forum of education, support, exposure and connection for individuals and organizations working towards the greater good of humanity, healing and unification on the planet.

**VALUES:** Integrity, Compassion, Truth, Flexibility, Voice

**PURPOSE:** Empowerment, Inspiration, Abundance, Creativity, Community

\*\* Additional production fee for video commercials if Corporate Member desires a video clip on 11:11 Talk Radio. In addition, one radio commercial is created for free.

+ Corporate levels are committing to and are required to pay for all four quarters, even if they choose to discontinue ads or do not submit materials for ad requirements. In becoming a corporate member, partner is choosing the term of one year, renewable on a year to year basis, regardless of whether they take advantage of benefits.



**COLLABORATING HOLISTIC ORGANIZATIONS INSPIRING CONSCIOUS EMPOWERMENT**

**C.H.O.I.C.E.** --- 106 East Main Street – Lexington SC 29072 --- (P) 803.356.1806 (F) 803.356.2668  
[www.choicealliance.org](http://www.choicealliance.org)

# C.H.O.I.C.E.

## COLLABORATING HOLISTIC ORGANIZATIONS INSPIRING EMPOWERMENT Corporate Member Application

LEVEL VII \$3530/qtr    LEVEL VI \$2750/qtr    LEVEL V \$2000/qtr    LEVEL IV \$1500/qtr

NAME: \_\_\_\_\_ CHOICE CHAPTER # \_\_\_\_\_ Date Enrolled: \_\_\_\_\_ (11/1/09) ©2009

BUSINESS NAME: \_\_\_\_\_ Position/Title: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

Business Phone: \_\_\_\_\_ Business Fax: \_\_\_\_\_ Alt/Cell Phone/Eve \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

Description of Products/Services: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**\*\*All Applicants must fill out and sign all pages for application to be valid. Fax application 803.356.2668 or mail to: C.H.O.I.C.E. Alliance - 106 East Main Street, Lexington SC 29072.**

### CREDIT CARD AUTHORIZATION

\_\_\_\_\_ I authorize my membership to CHOICE Alliance to be charged automatically. In signing this agreement, I understand my organization is committing to a full year of membership, authorizing a quarterly charge to be applied to the credit card listed below. I understand that in order to cancel my membership I must give written notice to the CHOICE Alliance 30 days in advance of year end. I authorize Simrick, LLC, dba, CHOICE Alliance to process charges on the following credit card account: Jan 1, April 1, July 1, & Oct. 1 of each year I am enrolled as a C.H.O.I.C.E. Alliance member.

\_\_\_\_\_ I authorize a full year's payment towards membership, receiving a 5% discount by doing so, either by check or credit card authorization as noted. This discount is only applicable when paying for a full calendar year.

Name on card: \_\_\_\_\_ Card Type: MC \_\_\_\_\_ Visa \_\_\_\_\_ Amex \_\_\_\_\_

Billing Address: \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Account Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Security Code (CID) \_\_\_\_\_

### \*For Office Use Only

\*Member # \_\_\_\_\_ Chapter City \_\_\_\_\_ Amt: \$ \_\_\_\_\_ Admin \_\_\_\_\_ Charter Y N

106 East Main St. – Lexington, SC - [www.ChoiceAlliance.org](http://www.ChoiceAlliance.org)  
(P) 803.356.1806 – (F) 803.356.2668 [info@choicealliance.org](mailto:info@choicealliance.org)

